

LIC ADO Syllabus

8. SELECTION PROCEDURE:

Selection will be made on the basis of on-line test followed by an Interview of candidates who qualify in the on-line test and subsequent pre-recruitment Medical examination.

(I) On-line Test for Open Market Category:

Selection of Apprentice Development Officer from Open Market Category will be done through two phase examination.

Phase-I: Preliminary Examination:

Preliminary Examination consisting of objective test will be conducted online. The test will have three sections (with separate timings for each section) as follows:

LIC ADO Recruitment #Details

Section	Name of test	Number of Questions	Maximum Marks	Medium of exam	Duration
1	Reasoning Ability	35	35	English & Hindi	20 minutes
2	Numerical Ability	35	35	English & Hindi	20 minutes
3	English	30	30**	English	20 minutes
TOTAL		100	70		1 hour

** English Language test will be of qualifying nature and the marks in English Language will not be counted for ranking.

Candidates equal to **20 times** of number of vacancies in each category, subject to availability, will be shortlisted for Main examination.

Phase-II : Main Examination:

Main Examination consisting of objective test will be conducted online. Main examination will consist of objective tests for 150 marks.

Section	Name of test	Number of Questions	Maximum Marks	Medium of exam	Duration
1	Reasoning Ability & Numerical Ability	50	50	English & Hindi	Composite 120 minutes
2	General Knowledge, Current Affairs and English Language with Special Emphasis on Grammar and vocabulary	50	50	English & Hindi	
3	Insurance and Financial Marketing Awareness with special emphasis on knowledge of Life Insurance and Financial Sector	50	50	English & Hindi	
TOTAL		150	150		

(II) On-line Test for Agents & Employee Category:

Selection of Apprentice Development Officer from Agents & Employee Category will be done through **single phase examination** i.e. Main Examination.

Main Examination consisting of objective test will be conducted online. Main examination will consist of objective tests for 150 marks.

For Agents Category :

Section	Name of test	Number of Questions	Maximum Marks	Medium of exam	Duration
1	Reasoning Ability & Numerical Ability	25	10	English & Hindi	Composite 120 minutes
2	General Knowledge, Current Affairs and English Language with Special Emphasis on Grammar and vocabulary	25	15	English & Hindi	
3	Elements of Insurance and Marketing of Insurance.	50	125	English & Hindi	
TOTAL		150	150		

(i) For Employee Category :

Section	Name of test	Number of Questions	Maximum Marks	Medium of exam	Duration
1	Reasoning Ability & Numerical Ability	25	25	English & Hindi	Composite 120 minutes
2	General Knowledge, Current Affairs and English Language with Special Emphasis on Grammar and vocabulary	25	25	English & Hindi	
3	Practice and Principle of Insurance Marketing	50	100	English & Hindi	
TOTAL		150	150		

I. (iii) Test wise scores and scores on total is reported with decimal point upto two digits.

II. (III) Interview:

III. Marks obtained in the Main Examination only will be considered for shortlisting for interview and marks obtained in Main Examination + marks obtained in Interview will be considered for final merit listing of candidates.

I. Commensurate to the number of vacancies, LIC reserves the right to fix the eligibility standards in order to restrict the candidates to be called for interview and also fix the minimum marks to qualify in the interview. Maximum Interview marks are 37.

II. In case of similar marks of two or more candidates, the merit order of such group of candidates shall be as per the aggregate marks in main examination and interview and further as per their additional post-graduation qualification (i.e. the person with higher educational qualification will be placed higher in the merit order) and in case of further similarity in educational qualification merit order will be decided on the basis of age, (i.e. senior in age will be placed higher in merit order).

There will be no contingency/waiting list for candidates not declared successful in the main list.

I. (IV) Pre-Recruitment Medical Examination:

Selected candidate will be appointed as Apprentice Development Officer subject to him/her being found medically fit by the Medical Examiner authorized by LIC for the purpose.